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Bertrand is a Professor in Financial Economics at the University of La Réunion, an Adjunct Professor in Finance at the University of Paris-Dauphine, an Executive Head of Research (MD) within AAAdvisors-QCG (Center of Excellence in Funds Selection of ABN AMRO; Qualified Advisor: CIF – n°ORIAS: 13000399 - www.orias.fr) and the Principal at Variances (a consulting company providing academic supports to financial institutions). He is also currently an associate researcher at the LEO/CNRS (Center for National Research) at the University of Orléans, and is a Senior Academic Fellow at the Risk Foundation Chair Dauphine-ENSAE-Groupama “Behavioral and Household Finance, Individual and Collective Risk Attitudes” within the Louis Bachelier Institute. He graduated in Economics, in Finance, in Statistics, and holds a Ph.D. in Economics and a Ph.D. in Finance (*Habilitation à Diriger des Recherches*) from the University of Paris-1 *Panthéon-Sorbonne*. He has been recently promoted as a Full University Professor (*Agrégé*). Bertrand has published several articles in academic journals in Economics, in Finance and in Applied Mathematics, such as the *Journal of Banking and Finance*, *Journal of Economic Dynamics and Control*, *European Journal of Operational Research*, *Quantitative Finance*, *Review of International Economics*, *European Journal of Finance*, *Neural Networks*, *Neurocomputing*, chapters in books edited by Wiley, Springer and Kluwer Academics, and serves as an academic referee in several international leading journals. He was also a co-editor of the book entitled “Multi-moment Asset Allocation and Pricing Models” published by John Wiley NYC. His domain of expertise covers financial econometrics, risk management, performance measurement, portfolio management and asset pricing. With a thorough knowledge of the latest research in finance and a sound practitioner experience of financial markets over the last 15 years, he is specializing in the design of tools to support decisions and financial products with a high added value.



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