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Bertrand is a Full Tenured Professor in Quantitative Finance at EM Lyon Business School (Paris and Shanghai Campus), the Head of the MSc. in Quantitative Finance at EMLyon Business School (Paris Campus) – as of September 2017, a Full Tenured Professor in Financial Economics at the University of La Réunion (on sabbatical), an Adjunct Professor in Finance at the University of Paris-Dauphine, and the Principal at Variances (a consulting company providing academic supports to financial institutions). He is currently a Senior Academic Fellow at the Louis Bachelier Institute. He has also been, for more than 15 years, an Executive Head of Quantitative Research (MD/CEO) within a large European Asset Management company (Center of Excellence in Funds Selection; Qualified Advisor: CIF – n°ORIAS: 13000399 - www.orias.fr). He graduated in Economics, in Finance, in Statistics, and holds a Ph.D. in Economics and a Ph.D. in Finance (*Habilitation à Diriger des Recherches*) from the University of Paris-1 *Panthéon-Sorbonne*, and has been promoted as a Full University Professor (*Professeur Agrégé des Universités*). Bertrand has published several articles in academic journals in Economics, in Finance and in Applied Mathematics, such as the *Journal of Banking and Finance*, *Journal of Economic Dynamics and Control*, *European Journal of Operational Research*, *Quantitative Finance*, *Review of International Economics*, *European Journal of Finance*, *Neural Networks*, *Neurocomputing*, chapters in books edited by Wiley, Springer and Kluwer Academics, and serves as an academic referee for several international leading journals. He was also a co-editor of the book entitled “Multi-moment Asset Allocation and Pricing Models” published by John Wiley NYC. His domain of expertise covers financial econometrics, risk management, performance measurement, portfolio management and asset pricing. With a thorough knowledge of the latest research in finance and a sound practitioner experience of financial markets over the last 15 years, he is specialized in the design of tools to support decisions and financial products with a high added value.



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